



Department of Health
Government of Western Australia

Public Affairs

Media Statement

7 May 2003

Tobacco control experts plot a course for a smokefree WA

Some of Australia's leading tobacco control authorities will gather today at the start of Quit Week at a Tobacco Control Forum hosted by the Department of Health.

The forum is being held as part of this year's commemorations marking 20 years of Quit campaigning in WA. In addition to a retrospective look at the major achievements of the past 20 years, the priorities and prospective strategies for the future will be outlined by those presenting.

New predictive statistics will be released by the Department of Health highlighting possible smoking trends and the resulting effects for WA.

The forum brings together state and national figures drawn from both government and non-government organisations including:

- Department of Health Director General, Mike Daube
- Department of Health, Health Information Centre Director, Dr Jim Codde
- VicHealth Centre for Tobacco Control Director, Professor Ron Borland
- National Heart Foundation (WA Division) Chief Executive Officer, Maurice Swanson
- Centre for Behavioural Research in Cancer Control Director, Professor Rob Donovan

The Tobacco Control Forum coincides with the start of Quit Week, which culminates in Quit Day Tuesday 14 May.

Most presenters will be available for media interviews.

Media Opportunity:

Time: 12pm

Date: Wednesday 7 May 2003

Venue: Auditorium 3rd Floor St John of God Conference Centre
25 McCourt Street Subiaco.

Ends.

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