



Department of Health
Government of Western Australia

Public Affairs

Media Alert

6 May 2003

Australian Tobacco Control experts describe a future for WA

The priorities and possible future strategies for Tobacco Control in WA will be outlined by some of Australia's leading authorities at a special Tobacco Control Forum marking 20 years of the Quit campaign in WA.

The forum presenters and topics include:

- VicHealth Centre for Tobacco Control Director, Professor Ron Borland
Tobacco Control – A Blue Chip Investment
- National Heart Foundation (WA Division) Chief Executive Officer, Maurice Swanson
Tobacco Control – The next 20 years
- Centre for Behavioural Research in Cancer Control Director, Professor Rob Donovan
20 Years of Tobacco Control
- Department of Health Director General, Mike Daube
20 Years of Tobacco Control
- Department of Health, Health Information Centre Director, Dr Jim Codde
Trends in Smoking and Health in WA.

The Tobacco Control Forum also coincides with the start of Quit Week 7 – 14 May.

All presenters will be available for media interviews.

Media Opportunity

Time: 12pm

Date: Wednesday 7 May 2003

**Venue: Auditorium 3rd Floor St John of God Conference Centre
25 McCourt Street Subiaco.**

Media contact – Joanne Godecke (08) 9222 4333